

The Abundant Not-for-Profit Media

Cynder Sinclair: The Key to Moving Your Nonprofit from Scarcity to Abundance

August 20, 2013

[Noozhawk, Santa Barbara](#)

Is your nonprofit constantly looking for more money to do its good work? Do you have enough employees to get all your work done? Would you say your nonprofit has abundant resources to accomplish its mission? The answer might surprise you — you may have hidden resources.

I recently read the e-book *The Abundant Not-For-Profit* by Colleen Kelly and Lynda Gerty. Their organization, Vantage Point, has discovered hidden resources that will not only create abundance for nonprofits but will also raise entire communities to higher levels of prosperity.

[Read the full article.](#)

What's the Key to Nonprofit Success? Money or Talent?

March 7, 2013

[CauseTalk Radio](#)

What's more important to a nonprofit's success, money or talent? That's the topic of discussion on today's CauseTalk Radio.

Megan and I talk to **Lynda Gerty**, co-author of [The Abundant Not-for-Profit](#) and Director of Engagement at [Vantage Point](#). This new book combines theory with tactics, case studies and practical tools to show how organizations can attract, meaningfully engage and integrate *all* the talent available in the community.

[Read the full article here.](#)

The Treasure Trove of Knowledge Philanthropists

February 2013

Susan J. Ellis

[Energize, Inc.](#)



This month our colleagues at [Vantage Point](#) in Vancouver, BC, Canada are releasing a new book, [The Abundant Not-for-Profit](#) by Colleen Kelly and Lynda Gerty. Inspirational and practical, the book argues for a transformation in thinking about volunteers. The book introduces the concept of *knowledge philanthropists*: time donors “who volunteer primarily with their head, by contributing what they *know*.”

[Read Susan's full article here.](#)

How to build a high-impact organization even if you don't have all the money you "need"

February 27, 2013

Natasha Golinsky

[Next Level Nonprofits](#)

I received a request to read and review a book titled [“The Abundant Not-for-Profit”](#) written by Colleen Kelly and Lynda Gerty and the team at [The Vantage Point](#). To be honest I agreed to give them my feedback on the book because I was intrigued by the title - what exactly is an abundant not-for-profit?

It didn't take but the first page for me to be hooked by the premise of the book. If you're like most not-for-profit leaders who are struggling to build a high-impact organizations under challenging budget constraints, this book was written for you.

Read Natasha's full article [here](#).