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Ok, it's time. It's time to talk about volunteering.

For those of you who know Vantage Point well, you know that we've been students of volunteerism and the voluntary sector for more than 60 years. And in that time, we've dramatically changed the way we look at volunteer engagement.

Specifically, we've changed the way we approach inspiring volunteer engagement. We start with the organizations and *not* the volunteers. Think of this as supply and demand. If volunteers are the supply, many, including President Obama, seem to think we're lacking. "There aren't enough people volunteering" = "there..."

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