

## July 2012

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### [It's a Race with a Team - A Relay?](#)

Blog

[Colleen](#)

July 6, 2012

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Last month's post, [Off to the Races](#), was the first blog (of many to come) for our new book. We have made good progress since then – largely because we have taken a different approach. It won't be a surprise for those who know us well to hear that this race is actually a team relay! We are very lucky to have both excellent salaried employees and outstanding knowledge philanthropists as part of our relay team. In fact, there are more than 40 people already actively engaged. People are contributing to our Book Task Force, Book Leadership Team, and several Review Crews. A number of people are...

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### [Food for Thought from Santa Barbara](#)

Blog

[Jennifer](#)

July 10, 2012

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**By Jennifer Carreiro, Customer Relations Specialist & Guest Contributor Erik Talkin, Executive Director, Foodbank of Santa Barbara County**

At Vantage Point, we're all about leadership. It's front and centre in our mission, and we've been thinking lately about how effective we are at communicating our culture of leadership to those we engage as internal and external talent. So, when we came across a post on this topic from our friends at the [Foodbank of Santa Barbara County](#), we had to share. This excerpt from the [Foodbank of Santa Barbara's blog](#) is a letter their executive director, Erik...

[Read more about Food for Thought from Santa Barbara](#)

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### [An Overflowing Cup](#)

Blog

[Annastasia](#)

July 13, 2012

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What if not-for-profit leaders embraced the idea that people, more than money, are the key to creating change in our communities?

This sector is full of leaders who see opportunity all around them. I call them "glass-half-full" kind of people. Talk to them about their cause and they are passionate, innovative and positive. But begin to talk with about the day-to-day work and these same people sigh and say: "if only we had enough money to do all the things we want to do". The thing is, we never will. **That** glass will always be half empty.

What if instead we said, "Ah-ha! We **can** have enough..."

[Read more about An Overflowing Cup](#)  
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## **[An Abundance of Skills](#)**

Blog  
[Annastasia](#)  
July 18, 2012  
0

Today we have a new blog. You may not have noticed - the cosmetic changes are slight - but the back-end structure allows for knowledge sharing that is more tailored for the audience (that's you!). Our new blog is an example of the [overflowing cup of knowledge philanthropists](#) eager to lend their time and talent to an organization just like yours.

You see, the real story here isn't our new blog. It's that proactively searching for volunteer talent sometimes results in more expertise streaming your way than you thought possible.

Five months ago Sandy Sethi responded to our Blog Design Dynamo...

[Read more about An Abundance of Skills](#)  
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## **[Two Dozen Different Colours...](#)**

Blog  
[Colleen](#)  
July 24, 2012  
0

The first two dozen reviewers have now provided input for the book. Each reviewer has thoughtfully contributed to the writing process, as if adding one colour of paint to a painting. The bold, bright colours told us about thoughts and concepts that hit them between the eyes and really worked.

The neutral, soft colours told us to be cautious with some parts we were missing, and some parts that could annoy readers. The deep, rich colours told us not to say it quite like that. Or not to say it at all.

So many colours; so many ideas.

We have developed, experimented and lived the people lens...

[Read more about Two Dozen Different Colours...](#)  
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## **[Planning for a Bookshelf](#)**

Blog  
[Jennifer](#)  
July 30, 2012  
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As a fairly recent addition to the Vantage Point team, I remember the recruitment process vividly. And naturally, the things that most stumped me at the time are some of the most memorable. During my interview I was asked, *"Imagine you bought a bookshelf from IKEA. How would you go about putting it together? What if there were no instructions?"*

My first inclination was to say I would dive right in and just get it done. That's what potential employers are looking for, right? Someone who can get things done.

Now, four months in to my work at Vantage Point, I look back on that question through A...

[Read more about Planning for a Bookshelf](#)  
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