

From Our Vantage Point Episode 43: Planned Giving: Where to Start?

Blog

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Podcast: From our Vantage Point



Planned Giving: Where to Start?



Esther Jang, Senior Consultant with [Global Philanthropic](#), returns as a podcast guest to share her passion for planned giving as a key fund development strategy. Whether you are new to this form of giving, or keen to understand it better - this is the podcast for you! Listen in, to learn what planned giving is all about. Discover how to create a truly donor-centred approach and integrate planned giving strategy with major gift cultivation.

Last year, Esther joined us for another fund development topic: [Winning Capital Campaigns](#).

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