

Knowledge Philanthropy: How to Find & Engage Skilled Volunteers WEBINAR

Pre-recorded Webinar

Start connecting with the abundance of talent in your community.

Explore practices that support the successful engagement of knowledge philanthropists, or skilled volunteers, and learn how to proactively plan for, attract and engage knowledge philanthropists in your work.

From project managers to human resources experts, from business analysts to information technology specialists, community members are eager to contribute their skills to your cause.

Program Details

Fee: FREE

Facilitator: Mark Friesen, Consulting Manager | Vantage Point

Program Benefits

- Overcome scarcity thinking and the restrictions imposed by your current budget
- Gain concrete tools and templates to successfully plan for, hire and manage knowledge philanthropists
- Leave the webinar ready to post the position and engage your first knowledge philanthropist
- Bring an engagement strategy back to your organization

Who Should Attend

Not-for-profit leaders interested in attracting, and engaging knowledge philanthropists, assigning them work and managing the successful completion of their role

Learning Outcomes

Participants will explore practices that support the successful engagement of knowledge philanthropists and learn how to create a knowledge philanthropist role for their organization.

At the completion of this workshop attendees will be able to:

- Differentiate between knowledge philanthropy and traditional volunteer roles
- Describe how to motivate knowledge philanthropists
- Draft a Position Description and Letter of Agreement for a knowledge philanthropist
- Develop an orientation plan and recognition plan for knowledge philanthropist Identify techniques for recruitment and interviewing of knowledge philanthropists

Topics

- Knowledge philanthropy: defining the concept
- Why does it matter? Social trends affecting the sector
- Generating one new knowledge philanthropy role
- Working through the toolkit: creating an effective position description, recruitment methods, interview techniques, letter of agreement, orientation plan and recognition

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