



Strategic Planning ABCs: Alignment, Board Engagement, Clarity

A strategic plan provides high-level direction and ensures effective board governance for an organization.

Learn why having a strategic plan is important to your organization and how this can be achieved.

This workshop focuses on the importance of a strategic plan and outlines its components.

Who Should Attend

Executive directors/CEOs, board members and other senior leaders of not-for-profit organizations

Workshop Benefits

Participants with a current strategic plan will be able to evaluate the strengths of what they currently have in place and how to evolve it further.

Participants new to strategic planning will be able to start the preparation and development of a strategic plan for their organization.

Learning Outcomes

By the end of this session you will be able to:

- Define the role of the board and the role of management in preparing for and developing a strategic plan
- Evaluate the differences between a strategic plan and an operational plan
- Outline different types of environmental scans and their role in effective preparation for strategic planning
- Describe the five components of a strategic plan for your organization: Vision, mission, success, strategic goals and values

Topics

The Importance of a Strategic Plan in Aligning People to Mission

- To provide high-level, future-looking direction for everyone in the organization
- To align ALL of the people in the organization (board, staff and knowledge philanthropists) to the mission of the organization

The Leadership Ladder

- The big picture - these are all the levels involved in aligning people to mission
- Examine which parts are board-led and which are staff-led
- Some of these are part of the strategic plan, some part of the operational plan

To see if this workshop is currently scheduled, visit our upcoming [learning opportunities listing](#)

For more information, please email info@thevantagepoint.ca