

Jennifer



Horizontal Group 1

About

Jennifer

Online Content Specialist

After moving to Vancouver in 2012, Jenn joined Vantage Point as Customer Relations Specialist and has since moved into a shared services role as Vantage Point Online Content Specialist and lead of Corporate Social Responsibility at SAP Vancouver. Jenn is responsible for various communications initiatives at Vantage Point, and is most passionate about the blog as an accessible space for inspiration, conversation and knowledge sharing. Jenn is motivated by the notion of asset-based community development and tackling 'scarcity thinking'. She is an avid explorer, a mediocre curler, a novice hiker and is always seeking out new opportunities to experience beautiful British Columbia. Ask Jenn about social media, the Vantage Point blog, e-communications and her bicycle.