

British Columbia's Non-Profit Sector is Vast in Size, Scope, and Impact



The non-profit sector has a critical impact on the economy and health & wellbeing of people across BC.

Non-profits provide vital services to BC communities - from supporting families, addressing homelessness, improving the lives of seniors, restoring the environment, cultivating arts & culture for all ages, and much more.

THE SECTOR ▼

BC has **29,000+** non-profit societies.¹

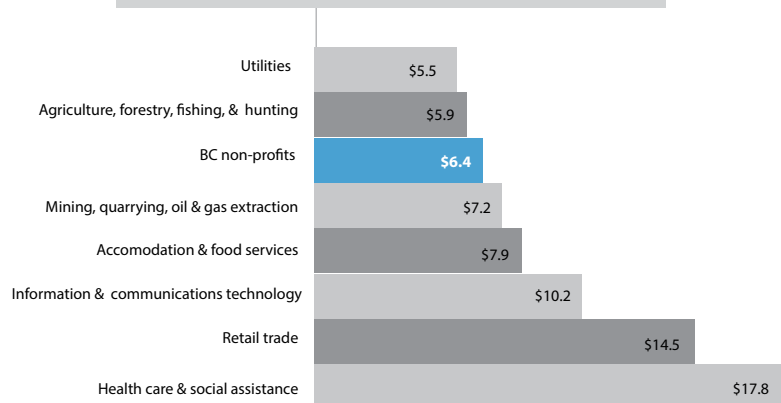
The non-profit sector is diverse and includes areas such as agricultural, artistic, charitable, educational, environmental, philanthropic, professional, recreational, religious, scientific, social, and sport. Approximately 4000 are member-funded.

ECONOMIC IMPACT ▼

The non-profit² sector contributes **\$6.4 billion³** to BC's GDP.

Community non-profits play a significant role in BC's economy and contribute to the province's GDP (Gross Domestic Product) more than other key industries.

Non-profit GDP compared to other sectors



EMPLOYMENT ▼

Non-profits provide a major source of jobs that strengthen BC communities and the economy.

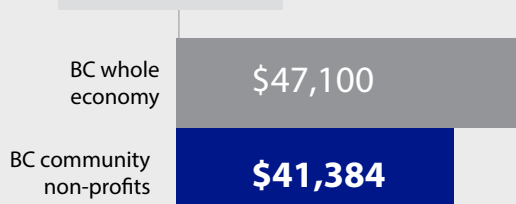
86,000 people are employed by community non-profits in BC.⁴

excluding hospitals, colleges, and universities.

74% of people in the sector are **women.**

Non-profit employees work under precarious labour conditions. Additionally, average salaries fall far below other industries, even though the non-profit sector has higher education levels than the private sector.

Average Salaries



In May 2020, 95% of 1119 non-profit leaders indicated higher stress levels due to the impact of COVID-19 in their organizations.

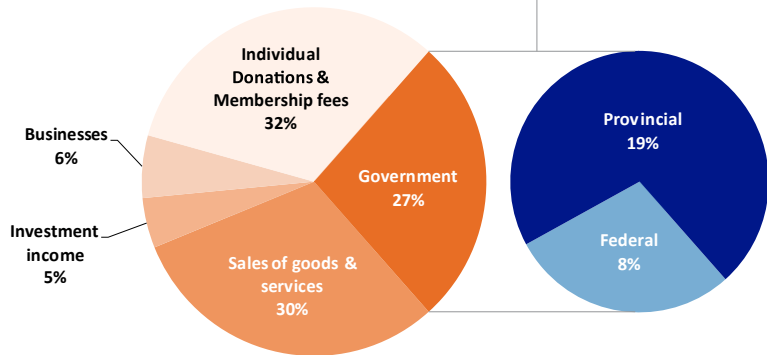


REVENUE ▼

BC charities are innovative and entrepreneurial. Their funding comes from a wide range of sources.

Non-profits are resourceful and extremely adept at stretching their funding to support their communities.

Revenue Breakdown of Non-profits



83% of charities create their own revenue outside of donations, grants, and other external funding.

33%

of non-profits have less than **\$30K** in revenue

2,800

non-profits have over **\$1M** in revenue

In May 2020 of 1119 non-profits surveyed 74% reported reduced revenue due to COVID-19.

VOLUNTEERISM ▼

British Columbians volunteer their time and talents to strengthen their communities.

62% of British Columbians volunteer their time . These volunteer hours equal an economic value of **\$6 billion** or **146,711 jobs**



OUR CALL TO ACTION

We ask all levels of government to partner with and invest in the non-profit sector to support BC's recovery.

PARTNER: Governments must engage and partner with our sector by ensuring the diversity of the sector is reflected in all public engagement. We need to work as true collaborators to maximize community and economic wellbeing.

INVEST: Governments need to invest both in their own capacity to understand and engage with the sector, as well as investing in initiatives that increase the sector's ability to act on their vital mandates to serve the public.

In May 2020 of 1119 non-profits surveyed, **23% of indicated they may not survive beyond 6 months.**

Visit www.thevantagepoint.ca/sector_impact to learn more.

This infographic was developed by a Vantage Point working group focused on creating a cohesive narrative of the non-profit sector in British Columbia. Our goal is to educate government and the public on the size, scope, and impact of the non-profit sector.

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A special thank you to Kylie Hutchinson and Trina Isakson for their volunteer time to collect and organize this data.

Design & Illustrations: Miranda Maslany

Footnotes

1. 25,000 represents the total number of "ordinary" non-profit societies as defined by the BC Corporate Registry and does not include member-funded societies which exist primarily for the benefit of their members.
2. "Non-profit institutions serving households" as defined by Statistics Canada, which excludes hospitals, colleges and universities.
3. Based on 2016 data. The sector's GDP contribution in 2017 was \$6.7 billion.
4. Includes both full-time and part-time jobs.