



vantage point strategic plan

Vision

Canada's not-for-profit sector is a thriving community where organizations mindfully engage talented people, drawing on a spirit of abundance, to achieve their missions.

Mission

We transform not-for-profit organizations by convening, connecting, and equipping leaders to lift organizational capacity.

STRATEGIC PRIORITIES

1

Develop new connections and deepen existing relationships in British Columbia

- Increase opportunities for funders and sponsors to support Vantage Point learning opportunities and invest in capacity building
- Expand accessibility of our programs to organizations through our internal bursary program and to organizations outside lower mainland
- Develop critical relationships with key government entities and support their knowledge of the not-for-profit sector and capacity building

2

Develop and deliver relevant, high-impact learning opportunities

- Develop & deliver 2 new compelling labs: Managing for New Managers and New Executive Director Deep Dive
- Expand delivery of transformational organizational assessments and capacity improvement activities
- Continue to explore and share new approaches to impactful and inclusive board governance
- Celebrate volunteerism, our community, and Vantage Point's 75th anniversary

3

Measure and communicate our impact on leadership, capacity, and people engagement

- Gain recognition as the expert and trusted advisor on the critical importance of capacity to organizational performance improvement
- Launch the Capacity Champions campaign with key partners, and share the message with the sector, media, funders, and governments
- Track and communicate programs results with demonstrated improvement to performance, outcomes, and impact

4

Build our internal capacity and sustainability

- Meet our revenue and fundraising targets and begin to build an operating reserve
- Successfully transition to Vantage Point's next Executive Director
- Continue to develop a talented and highly engaged staff and volunteer team